

For Immediate Release

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## **Medical Association Announces Prescription Assistance Program for Patients**

**CHARLESTON, WV (October 22, 2015)** – Patients who need help with the cost of prescription medications can now get a free prescription assistance card provided by the state’s largest association of physicians.

The [West Virginia State Medical Association](#) (WVSMA) announced plans today to distribute the [West Virginia Rx Card](#), a discount drug card free to all West Virginia residents. The discount card generates savings of up to 75 percent on prescription drugs at hundreds of participating pharmacies statewide.

The discount card helps uninsured and under-insured residents afford prescription medications, which has already saved West Virginians more than \$13 Million since inception.

“West Virginia State Medical Association physicians are committed to providing the best possible care to their patients, and medications are often a vital part of effective treatment,” said WVSMA President Paula Taylor, RPh, MD. “The West Virginia Rx card can help make some prescriptions more affordable, and that’s why we are making the card available from our member physicians,” she added.

The West Virginia Rx Card discounts are available to patients whose health insurance coverage does not include prescription benefits, which is common in many high deductible health plans. Those who do have prescription coverage with their health insurance can use this program to get discounts on medications that are not covered by their insurance plan. All West Virginians are eligible regardless of their current prescription coverage benefits.

West Virginia residents can print a free card, search drug pricing, and locate participating pharmacies at [www.WestVirginiaRxCard.com](http://www.WestVirginiaRxCard.com) or [www.wvsma.org](http://www.wvsma.org).

### *About the West Virginia State Medical Association*

*Established in 1867, the West Virginia State Medical Association is a physician-based organization that focuses on public health issues, strives to provide the highest level of continuing medical education, and seeks to promote the time honored commitment of the medical profession while improving the quality of life for West Virginians.*

*The West Virginia State Medical Association serves the largest number of physicians in the state. Our members consist of medical and osteopathic physicians in every range of specialty.*

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